



College Next
Imagine Your Possibilities

BENEFITS OF A COLLEGE DEGREE

With a college degree, whether it is an associate's, bachelor's or master's, the ability to earn a higher salary over a lifetime can be made easier. On average, a person with a bachelor's degree earns approximately \$233 a week more than someone with only a high school diploma.

WHAT EMPLOYERS ARE LOOKING FOR

The chances of getting a job are better for people who have a degree, than for those without. Having a college degree shows employers that you:

- Know how to learn
- Can achieve your goals
- Are a serious worker

Those with a college degree are also more likely to get promoted or have a higher occupation level, such as supervisor or manager. In 2000, 32 percent of supervisory police and detectives held a college degree.

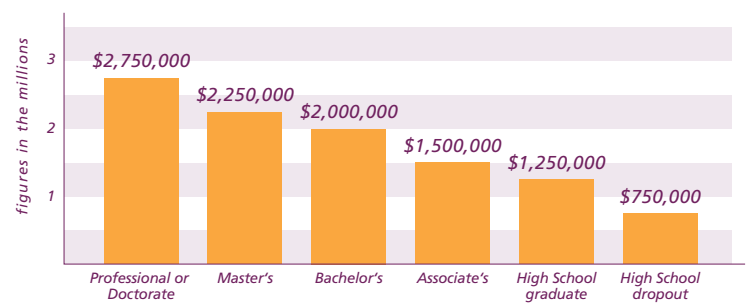
Bottom line, employers want to hire people with college degrees. The unemployment rate is cut almost in half for those who have a bachelor's degree, compared to those with only a high school diploma.

THE MORE YOU LEARN, THE MORE YOU CAN EARN

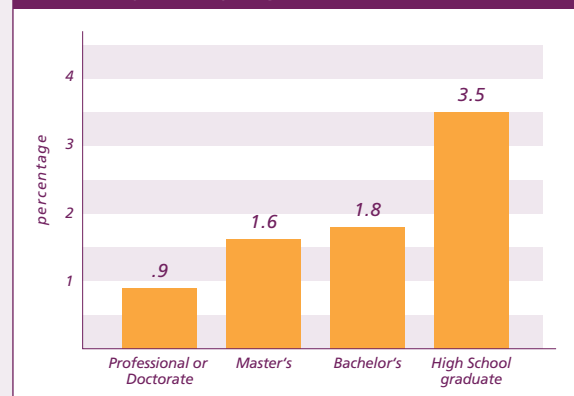
On average, the higher your educational level the more money you can earn. In the chart titled, "Real Weekly Earnings by Education Level", you'll see that in 2000 a person with a doctoral degree earned about \$1,214 a week.

To find out more about employment and earnings visit the Bureau of Labor Statistics website at www.bls.gov.

Average Lifetime Earning by Level of Education



Unemployment by Highest Level of Education



Real Weekly Earnings by Education Level

