



Central Valley
HIGHER EDUCATION CONSORTIUM

MEMBERSHIP

www.collegenext.org



WHAT IS THE BENEFIT OF CENTRAL VALLEY HIGHER EDUCATION CONSORTIUM?

Member institutions can expect the following benefits from membership in the Central Valley Higher Education Consortium:

- 1.** A forum for interaction with CEO colleagues from Valley higher education institutions to discuss issues and concerns of mutual interest. The development of a collegial network of fellow CEOs.
- 2.** Opportunity to meet twice a year to set the strategic direction for CVHEC, which takes account into the needs and interests of our public universities, community colleges and private and independent colleges and universities. Engage with fellow CEOs to build a mission, vision and value statements for the Consortium to provide goals and direction for the organization annually.
- 3.** Collectively identify topics of mutual interest for member institutions that can lead to regional advocacy for policy and legislative efforts in Sacramento and Washington D.C.
- 4.** The development of programs and projects that support the mission of CVHEC and improve the wellbeing of the higher education environment that will lead to successful degree and certificate completion for Central Valley students.
- 5.** With CVHEC affiliation and especially with CVHEC endorsement, member organizations will find greater receptivity to ideas and requests made to legislature and to potential funding organizations.

The Higher Education Consortium is a network of educators, CEO level, who have since 2000 been a part of raising the education levels and opportunity for more residents in the Central Valley. When you become a member of the Central Valley Higher Education Consortium, your institution and staff are less burdened by the time consuming processes of establishing new partnerships and gaining momentum with key policy leaders because as a region your voice and influence are stronger collectively, than individually to impact the college going culture of the region.

By being a member of the CVHEC your institution reaps the benefits of the network dedicated to common goals:

- Strengthen & promote a collective regional voice that advocates for higher education in the Central Valley.
- Continually reinforce & nurture a college-going culture in the Central Valley.
- Lead efforts to improve student success & completion of post-secondary educational goals.
- Develop new partnerships & leverage existing relationships to support CVHEC goals.



OUR MISSION *is to provide effective leadership that promotes programs, policies, and performance designed to increase higher education attainment by the people in the Central Valley.*

HOW DOES IT WORK?

When an organization enrolls in or continues in the Network, each of your key department leaders is automatically enrolled and may immediately begin enjoying the benefits of working in sub-committees on key educational issues, campaigns, policy work, and wider professional development opportunities.

You, in turn, as the CEO, extend the opportunity for other staff to share ideas, learn about best practices, learn from colleagues at other institutions, on a regular basis. CVHEC believes that the competitive advantage of our schools and their tradition of excellence can be ably supported by the creation of dynamic and actively facilitated communities for discussion, innovation and shared effort.

We are committed to implementing the following:

1. Goals

- a. Strengthen and promote a collective regional voice that advocates for higher education in the Central Valley.
- b. Continually reinforce and nurture a college-going culture in the Central Valley.
- c. Lead efforts to improve student success and completion of post-secondary educational goals
- d. Develop new partnerships and leverage existing relationships to support CVHEC goals.

2. Trustful relationships established by respecting the diversity of opinion and approach, where the value of the individual is viewed on a par with the needs of the organization, and that our development efforts acknowledge that the intellect, interest and energy of the staff are our greatest asset.

3. The CVHEC leveraging the power of group process for the betterment of the individual schools. As members, we facilitate and direct staff effort at member schools to impact forward thinking and educational growth and opportunity for our students.

4. Being Extraordinary. Finally, our vision is that we will manifest the Extraordinary Consortium. We will create a new model for educational consortia by acting as a catalyst for energy and enthusiasm in pursuit of positive change. The CVHEC will become an innovation because of a focus on our strategic plan and building a college going culture.



OUR VISION *is for the Central Valley to be a place where higher education is valued and attained by an increasing percentage of our population resulting in an enhanced quality of life in our region.*

While many other networks do exist, CVHEC is the largest network which offers education leaders the opportunity to collectively work together and leverage resources to combat the Central Valley has great needs in employment, education, income level, and overall quality of life for its rapidly growing and increasingly diverse population. Educational attainment levels in the region fall significantly below the state's average. CVHEC is investing in education as part of a long-term solution to the problems of unemployment, poverty, crime, and lack of economic development. Together, our education leaders are making a positive impact on the educational achievement of the region. This, in turn, will impact the economy and availability of skilled workers needed to grow the economy.

About Us

THE CENTRAL VALLEY

A 10 County region, nestled between San Francisco to the north, and Los Angeles to the south, is among the top five U.S. regions with the highest percentage of residents living below the poverty line. We would like to clarify how we used the term "Central Valley". While it typically refers to the long, broad valley stretching from Redding to Bakersfield, we used the term more narrowly and to be consistent with how the Central Valley Higher Education Consortium defines it; Bakersfield to Stockton. The Central Valley is the heart of California, and one of the largest agricultural centers in the world. Not only is the Central Valley rich with agriculture, but it is filled with diverse cultural celebrations, rich art communities and is celebrated for its diversity.

HISTORICAL SUMMARY



The Central Valley Higher Education Consortium was founded by John D. Welty, former Fresno State President who organized a planning grant from the James Irvine foundation for \$110,000 in August, 2000. In April 2001, the action plan was adopted by the Consortium's presidents of 18 accredited public and non-profit colleges and universities in the 10 county region. In September, 2001 the Consortium held its first two-day retreat at Harris Ranch to focus on "developing a college going culture." In December, 2001, the Consortium was awarded \$850,000 from the James Irvine Foundation for a two-year implementation grant. In October, 2002, the Consortium held its second two-day retreat focusing on ways to improve transfer rates. In 2002, the Consortium was incorporated as a non-profit 501c3 organization. Since 2000, the Consortium has experienced growth. Membership has grown from 18 to 27 institutions of higher education. Moving forward the CVHEC is focused on decreasing remediation limiting time to degree and improving access and student success.

Join today! Generate exposure, opportunities, and nurture collegial relationships the only consortia network of its type. With 27 members, all CEOs participating, this value-added resource is sure to provide institutions with additional partnerships



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